



COMILLAS
UNIVERSIDAD PONTIFICIA

ICA I CADE CIHS



Lancaster University
Management School



DCU
BUSINESS
SCHOOL



UNIVERSITÀ
CATTOLICA
del Sacro Cuore

UDLAP®

NC STATE

Poole College of
Management

Brock
University

Goodman
School of Business

NEOMA
BUSINESS SCHOOL
REIMS · ROUEN · PARIS



ELON
UNIVERSITY

MARTHA AND SPENCER LOVE
School of
Business

Undergraduate Career Development

Welcome to the IPBS Undergraduate Career Development handbook. This handbook aims to provide you with all the relevant information regarding the support available for IPBS students when seeking internship opportunities.



There are significant shifts in the environment, which are redefining the future of business education. The demand for competencies in creativity, flexibility, and adaptability are becoming the most pervasive. The exponential pace of change is creating a need for innovative partnerships and approaches to delivering relevant responses in business education. The International Partnership of Business Schools (IPBS) is preparing students for this shift through a global education like no other.

IPBS is a community of international scholars educating students through a closely aligned network of respected business schools spanning the globe. IPBS leverages the strengths of our partnered business schools in delivering global experiences through work and study abroad. Students who study abroad in our joint programs return with an increased level of curiosity, decisiveness, confidence, tolerance, and the ability to solve complex problems. As well, students return home as ambassadors to the schools, communities, and countries where they studied and lived.

Become part of our IPBS network by entering any of the double degree programs offered among the partners and begin your truly global and transformational experience.

Julia von Maltzan Pacheco

Associate Dean for Global Affairs

IPBS President



**DCU
BUSINESS
SCHOOL**

Dublin City University Business School

Dublin, Republic of Ireland

Quality work-placements and enhanced employability represent the cornerstones of all DCU Business School undergraduate programmes. For IPBS students, this entails a work-placement in either semester 4 or 6 combined with ongoing career guidance support.

About Us

- The first DCU students were enrolled in 1980 and over 90,000 students have graduated since.
- More than 180 undergraduate and postgraduate programmes are delivered to over 19,000 students from 124 countries in five faculties across three campuses.
- DCU has research and enterprise hubs, the John and Aileen O'Reilly library, with 400 workstations, 1,200 seats and 18 collaborative rooms, restaurants, a theatre, a crèche, a sports complex, a student hub among many more excellent facilities.
- Recognised as a champion of social mobility, Dublin City University was named The Sunday Times University of the Year in 2021 and also previously in 2010 and 2004.
- It was the first university globally designated as an Autism Friendly University (2018), the first university to be designated as a University of Sanctuary (2017) and the first globally to adopt the Age Friendly University principles (2012).
- DCU Business School has been awarded accreditation by the Association to Advance Collegiate Schools of Business (AACSB), the world's oldest and most prestigious global accrediting body for business schools.
- **INTRA** (INtegrated TRAINing) is a mandatory, credit-bearing module on over 50 programmes for approximately 1,500 students each year. It is managed by a dedicated team of 8 people who provide CV and interview guidance, additional support for international students, build partnerships with industry employers, source paid internships, and schedule interviews among other activities.



Employability Support



INTRA Support

Our aim is to enrich all students' education through real-world experience, to help them develop transversal skills and ultimately enhance their employability. A collaborative approach to supporting students with additional needs is taken by working closely with the DCU Disability and Learning Support Service, the Student Advice Centre and other relevant

departments. All students receive feedback on their CVs.

Advice on tax, bank accounts, the PPS application process is provided to international students and stage/internship agreements are prepared for placements abroad. Students are monitored throughout the process. One-to-one interview support is given when necessary as well as the opportunity to do mock interviews. At present, new technologies are being considered to provide further support. Staff from the DCU Business School monitor student progress and ensure the appropriate assessment of learning outcomes. The Erasmus+ Traineeship funding programme for students who wish to take part in a traineeship in an EU country and who may be eligible to avail of funding is also managed by the INTRA team.

Industry Partners

The INTRA team effectively nurture existing relationships with employers and strive to build new ones, while consistently providing a high level of service to employers on whom we are dependent to provide high level internship opportunities every year.

Other Employability Supports Available to IPBS Students

The DCU Careers Service is a separate service to INTRA that empowers students not doing INTRA to develop the career management skills needed to embrace opportunities and successfully navigate the future of work. The service is also available to graduates of up to two years. Students and graduates can engage with this service and benefit from the following:

- Build career skills with a digital toolkit - a comprehensive range of online resources from employability tips to international career guides, career conversations podcasts and career preparation short courses.
- Develop potential with careers skills sessions on topics such as: Options with your Degree; Job Search Techniques; Application Process; Interview Preparation; Exploring Further Study and Career Resilience.
- Attend one-to-one consultations with expert Careers Advisors, through careers clinics and appointments.
- Connect with employers at careers events, webinars and recruitment fairs.
- Find the right job on MyCareer, the new careers platform where a wide range of opportunities, from seasonal work and summer internships to graduate-level roles are advertised.

www.dcu.ie/intra

Reutlingen, Germany

For many IPBS students, the desire to boost their career prospects and perhaps accelerate their progression to senior roles is a key reason behind studying for an IPBS degree. In recognition of this, ESB Business School provides a range of facilities to support IPBS students in their career development and to assist them in sourcing their internships and their first graduate job. The internship / practical semester is embedded in the curriculum and all degree schemes in ESB offer students the opportunity to implement their learning in the work environment whether through internships, placements or corporate projects.

About Us

- ESB is ranked #1 state Business School in Germany by many national and international rankings
- ESB is ranked #1 German Business School by employers within Universum ranking
- 2.500 students, 60 professors, 50 staff from over 80 nations
- 120 international partner universities
- 90% of graduates are in work or further study within 6 months of graduating
- One quarter of our graduates start their career in Consulting

Our aim for IPBS students is for them to benefit from the integration of university study and employment, to experience the responsibilities, tasks and relationships involved in a 21st century workplace. Through their internships students gain greater practical understanding of their chosen specialism and develop an understanding of the ways in which their host organisation operates and how this might relate to other organisations and management processes in their preferred sector. ESB Business School is committed to produce socially responsible graduates who are highly employable worldwide.



Employability Support



ESB has its own dedicated Career Centre as well as a strong association of corporate partners. Also, IPBS students benefit from support of professors and staff within their programme through the curriculum embedded seminar “Introduction to Internships”

Pre Arrival:

Once you have decided that you will be studying at ESB Business School and have registered for your degree, you can contact the Career Centre staff for advice and guidance. The team will be happy to review your CV/resume and application forms or to conduct a mock interview.

Internship opportunities:

These are advertised in an internal job exchange where students as well as alumni can view advertisements. IPBS students in Germany take internships across all sectors but the main focus is in consulting, marketing and banking.

Employability in the curriculum:

All IPBS pre internship-semester students must take the seminar “Introduction to internships” focussed on enabling students to meet the challenges of high level internships. The seminar includes an introduction to the German job market, legal requirements, an overview of careers theory, application process management, skills development and personal career planning.

General employability support available to IPBS students:

- 1-2-1 appointments & drop-in clinics
- Weekly employer led events
- Two careers fairs per year for ESB students only
- Professional Business English language support
- CV tutoring
- Covering letter and application form workshops
- Practice interviews with careers advisors
- CV-portal and online graduates’ catalogue
- Excursions to companies

[ESB Career Center | ESB \(esb-business-school.de\)](http://www.esb-business-school.de)



São Paulo, Brazil

Escola de Administração de Empresas de São Paulo of Fundação Getulio Vargas (FGV EAESP) is a private, non-profit Brazilian higher-education institution founded in 1954. The School is one of the top business schools in Brazil and one of the 11 schools of Fundação Getulio Vargas (FGV). FGV is a Brazilian think tank and higher education institution founded in 1944, dedicated to promoting Brazil's economic and social development.

The origin of FGV EAESP lies in the cooperation agreements entered between Brazil and the United States in the 1950s. A US university mission formed of Michigan State University faculty helped FGV create EAESP.

The mission of FGV EAESP is (i) to develop and disseminate business, government, and civil society administration and organizational knowledge that helps improve the quality of collective life and the socio-economic development of Brazil and (ii) to maintain standards of excellence in research and teaching comparable to those of other leading institutions worldwide. FGV EAESP's vision is to be internationally acknowledged for its excellence.

FGV EAESP has had a long tradition of preparing leaders for academia, businesses, government, and non-profit organizations, offering business management and public administration undergraduate and graduate programs. The School currently has 2,507 undergraduate students, 944 graduate students, 245 faculty members, 100 employees, and over 40,000 alumni.

FGV EAESP is a leader in research in Brazil. Coupling with practice is present in the School's 18 Applied Research Centers, which keep a constant flow of knowledge between the academic and practical arenas. FGV EAESP's leadership in research is demonstrated by the renowned quality of the articles it publishes, the doctoral programs it offers, and the many local and international collaboration and partnership agreements.

In addition to undergraduate programs, the School offers a broad range of programs aimed at faculty and researchers and at preparing professionals at different points of their career. They include Pre-experience Master's, Specialized Master's, MBAs, and Doctorates. With the operational support of FGV's Institute for Educational Development (IDE), FGV EAESP also offers short-, medium-, and long-term programs for managers and executives.



Employability Support

FGV EAESP Career Center provides services to undergraduate and graduate students as well as alumni. These services are also extended to international students while enrolled in one of our programs. With a strong presence in the business community, the Career Center maintains relationships with more than 3,000 companies that recruit students for internship and trainee programs, and also full-time positions for alumni.

Internship and Job Opportunities:

All internship and job offers are displayed on the Career Center website which can be accessed by current students and alumni. Those who are interested can get information about the available opportunities and apply to postings which are aligned with their professional goals. In order to graduate at FGV EAESP, an undergraduate student must complete a 6 months internship. The Career Center has an important role in promoting the quality of the internships and in assuring that they comply with Brazilian legislation. To that end, the Career Center interacts with the organizations to check if the offer is aligned with the curriculum of the program, and if it truly enables the students to learn and sharpen their skills and competencies. The Career Center also oversees the documentation and procedures from the beginning until the end of the internship. Besides that, the Career Center compiles and organizes data about top recruiters, industries, technical areas, number of students hired by semester (interns) and employability for the recent graduates.

General employability support to IPBS students:

- . Career counselling on an individual basis (by appointment)
- . Career Fairs
- . Career Forums with successful alumni
- . Career Workshops (with themes like competencies identification and development, resume writing, effective participation in group dynamics and job interviews).
- . Mentoring program for undergraduate students from the 4th semester onwards
- . Organization of an annual calendar of recruiting events
- . Relationship with target companies; recruiting, selection and search consultancies and other important players in the job market

<https://eaesp.fgv.br/en/services-students>



Thriving in today's fast-paced and fiercely competitive global landscape presents its challenges. Even in these current circumstances, we pride ourselves on the success of IPBS students to enter the working world.

In fact, IPBS students are highly valued by local and international employers; language skills along with international experience and initiative are key factors when it comes to talent recruiting. To accelerate and ease this process, ICADE provides a wide set of resources to support IPBS students.

About Us

- Over the last few years, the QS ranking by subject confirms the upward trend that Comillas has been experiencing, placing the Universidad Pontificia Comillas in a prominent position in Business & Management (**301-350**): we are the **second** university in Spain in terms of employment connection and employer reputation.
- **92%** of graduates from the Economics and Business Administration Faculty are in work within 6 months of graduating; with more than 1662 Internship offers posted for students of the Faculty of Economics with 70% award success rate.
- The most relevant companies are willing to organize an on-campus session with IPBS students, year after year, and are looking forward to collaborating with our University.

An internship is the best way to bridge the gap between all you have learned so far and the real world. Going through recruiting and selection processes is a significant experience in itself and a positive and passionate attitude will surely help you along the way.



Employability Support



The University has developed a broader Career Guidance, Internships, and Employment Service which allows us to engage in building a strong network with our employers and identify opportunities for new alliances.

Every year we hold a Student Employment Fair at our campus, with over 100 companies willing to meet you. This is an excellent opportunity to meet these professionals and start testing and developing your inter-personal skills.

Internship opportunities:

We currently have Educational Cooperation Agreements with thousands of companies and we have already reached more than **5,500** in the past years.

Whenever firms need any help or there are opportunities available for our students, they upload their internship offers. In 2023, more than **2,500** companies have trusted our university to find talent. Students will just need to register into our platform, upload their CV and apply for the offers that most interest them. Companies will be able to evaluate their candidacy and select them directly through the platform.

Employability in the curriculum:

All IPBS students are invited to take several employability workshops or make use of other tools to have a successful job interview.

Additionally, we organize many on-the-campus presentations with relevant employers, who present their recruitment and selection processes and provide students with the tips to succeed. Just to mention a few, L'Oréal, Procter & Gamble or JP Morgan, visited our IPBS students in previous years.

General employability support available to IPBS students:

All year round we provide students with:

- Career advice, internship guidance and career and development monitoring
- 1-2-1 appointments – bookable via our website
- CV and professional orientation workshops

<https://www.comillas.edu/ope>





For many IPBS students, the desire to boost their career prospects and perhaps accelerate their progression to senior roles is a key reason behind studying for an IPBS degree. In recognition of this, LUMS provides a range of facilities to support IPBS students in their career development and to assist them in sourcing their internships and their first graduate job. Employability is embedded in the curriculum and all degree schemes in LUMS offer students the opportunity to implement their learning in the work environment whether through internships, placements or consultancy projects.

About Us

- LUMS is in the top 1% of world business schools
- Students and staff from over 150 countries
- In 2022 over 600 students were involved in consultancy-style projects with companies as part of their coursework
- 95% of graduates are in work or further study within 6 months of graduating
- One of 20 European universities with a Confucius Institute
- Triple accreditation from EQUIS, AACSB, and AMBA – the leading international accreditation bodies for business schools
- Awarded the UK Small Business Charter, a national accreditation awarded by businesses to business schools who excel in supporting small businesses, start-ups, student entrepreneurship, and the local economy
- LUMS is ranked 69th globally and 11th in the UK for Business and Economics in the Times Higher Education World University Rankings by subject 2023
- LUMS has its own dedicated Careers Team which includes sector specialist careers coaches for Finance, Consultancy, Marketing, Economics and Management.



Employability Support



Our aim for IPBS students is for them to benefit from the integration of university study and employment, to experience the responsibilities, tasks and relationships involved in a 21st century workplace. Through their internships students gain greater practical understanding of their chosen specialism and develop an understanding

Pre Arrival:

Once you have decided that you will be studying at Lancaster University Management School and have registered for your degree, you can contact the relevant careers staff for advice and guidance. The team will be happy to review your CV/resume and application forms or to conduct a mock interview online.

Internship opportunities:

These are advertised on an internal jobs board where students can review advertisements, contact employers directly and submit applications. IPBS students in the UK take internships across all sectors but the main focus is in banking, consultancy and marketing.

Employability in the curriculum:

All Year 3 IPBS students must take MNGT 360 which includes a series of employability workshops which are assessed as part of the module. These include an introduction to the UK graduate job market, an overview of careers theory, application process management, skills development and personal career planning. Variations on these workshops are offered throughout the year to Year 1 and 2 students.

General employability support available to IPBS students:

- 1-2-1 appointments – bookable online
- Drop in clinics - 8 hours per week during term
- Online guides to international career development
- Weekly employer led events
- Psychometric test practice
- Professional Business English language support
- CV tutoring
- Covering letter and application form workshops
- Practice interviews

www.lancaster.ac.uk/lums/careers



Mont-Saint-Aignan, France

The Talent & Career is part of the NEOMA Business School eco-system, and its purpose is to strengthen the quality of the support and accompaniment our students receive. It is a transversal unit, working for all the school's programmes.

The T&C develops all its actions at the intersection between pedagogy, corporate relations, Alumni and our professors.

About Us

- 72 000 Alumni all over the world
- 9500 Students on 3 campuses (Reims, Rouen, Paris)
- 200 Teachers
- One of 7% of business schools worldwide with triple accreditation, EQUIS, AACSB, AMBA
- One of 7 business schools worldwide to have a Confucius Institute
- 94% of CESEM graduates (who enter the job market) find work within three months and 100% within six months.

Via its Career Services NEOMA Business School has a full service of online and face-to-face support for all its students in order to guarantee they find internships and then their first job.

The Career Services follow on from the courses and mandatory seminars delivered within our programmes by the Career Advisors Team. This constant cooperation with the Corporate relations department means that all our actions are focused on the Job market.



Employability Support



NEOMA Business School communicates via its intranet:
INSIDE/MY CAREER

More than 10 000 internship offers and 8 000 job offers are available in the section MY CAREER. All activity sectors are included, and the jobs are located both in France and abroad. Some of these offers target IPBS students in particular.

Pre Arrival:

Once you know that you will be studying at CESEM, NEOMA Business School on our Reims Campus and have registered for your degree, you can contact the relevant careers staff for advice and guidance. The team will be happy to explain to you the system that is at your service to help you to find an internship.

Employability in the curriculum:

All first-year students are invited to take part in courses to help you find internships. The purpose of this three-hour course is to teach you a methodology, to help you optimise your job finding tools (CV, cover letter) and to prepare you for job interviews.

All third-year students take part in a series of workshops to help you find internships. These workshops teach overseas students the techniques of finding an internship in France. This requires you to master the tools such as your CV and cover letter, and to know the French job market. We also concentrate particularly on students' career plans.

General employability support available to IPBS students:

- 1-to-1 interviews by appointment
- Online guides to international career development
- Employer events on campus
- Two career fairs for NEOMA Business School students only
- Professional Business language support
- CV and Cover letter workshops,
- Practice interviews with careers advisors



<http://www.neoma-bs.com/en/>

NC STATE

Poole College of
Management

Poole College of Management
NC State University

Raleigh, United States of America

Internships are an integral part of the career development experience at the Poole College of Management. Poole students are strongly encouraged to seek and complete multiple internship experiences prior to graduation, and a high percentage do so every year.

About Us

- 3,800+ undergraduate students studying Accounting, Business Administration, and Economics
- 71% of 2021-2022 graduates completed at least one internship or co-op experience
- **No. 1** in NC and **No. 21** nationally best undergraduate business analytics program — *US News & World Report, 2024*
- **No. 1** in the Southeast and **No. 15** nationally for undergraduate entrepreneurship (*university-wide*) - *The Princeton Review, 2022*
- **No. 3** best undergraduate business program in NC — *US News & World Report, 2024*
- Over 250+ companies come to the campus each year to recruit Poole undergraduate students



Employability Support

When students enter as freshmen into the Poole College of Management, they have immediate access to myriad business resources through our Career Centre. Dedicated solely to management students, the centre provides a wide array of career development services, all organized within a step-by-step, year-by-year plan designed to ensure our students' success upon graduation.

For IPBS students, the Poole College of Management offers a full-service undergraduate career services office to assist and support students in their process to source and secure meaningful internship experiences.

Building a professional network is an essential element of the modern job and internship search. At Poole we want all students to have the opportunity to begin building their own professional networks as soon as they step onto campus during their first year of study. Therefore, the Career Centre works to foster ongoing employer relationships and bring company representatives into Nelson Hall throughout the academic year.

Poole Career Development Centre:

Your Career is Our Business. This is the mantra of the Poole undergraduate Career Centre team. The centre provides comprehensive career development services to IPBS students that include:

- [M120 Professional Development & Career Planning course](#)
- Online career information management system for employer contact, job, and internship searches
- Comprehensive [Career Resources Guide](#) that will be used to develop your US resume, start your internship search, and interview successfully
- Individual career coaching – scheduled online
- Resume, correspondence, and interviewing critiques
- Career fairs, on-campus interviewing, and employer networking events each semester
- Bi-weekly jobs and internships eNewsletter sent directly to you
- Regular drop-in hours with [Peer Career Coaches](#)

<https://poole.ncsu.edu/undergraduate/career-services/>





UNIVERSITÀ
CATTOLICA
del Sacro Cuore

Università Cattolica del Sacro Cuore (UCSC)

Piacenza, Italy

Our students and alumni feel fortunate to be part of a university with a recognized academic profile, one that is reflected by its academics, reputation, and global network.

It is a highly specialized structure, with technological labs recognized by Sinal (National System for Lab Accreditation), and with important connections with the professional world both within the country, as well as abroad. Numerous internship and exchange programs such as, Erasmus, and Double Degree in International Management are offered in order to allow students the opportunity of applying their acquired knowledge and skills throughout the globe.

About Us

- 4 campuses across Italy
- 41,000 students
- 2,900 international students
- Number 1 in employment placement in Italy
- 6,900 internships per year
- Over 8,400 company contacts
- More than 11,000 internships and job offers available online every year.

Our Placements and Internships Office plans various activities throughout the academic year, including orientation meetings, presentations, seminars and visits of managers from national and multinational companies, up to one-to-one professional orientation counselling, Recruiting Days and Career Days.

The Placements and Internships Office works hard throughout the year to find new placements and offers that are constantly increasing. Università Cattolica invests on building a strong link with national and multinational companies and on the internationalization of its 4 campuses.



Employability Support



The Placements and Internships staff of UCSC Piacenza Campus maintain close relationships with graduate and undergraduate students, and supports them constantly in the process of research and selection of the most suitable job, according to their personal skills and individual drives.

Pre Arrival:

Once you have decided that you will be studying at UCSC you should have a look at our website in order to get informed about the Internship procedure and contacts. Once you will start your Double Degree Program in Italy, an info session about the internship experience will take place in October-November and the tutor will follow-up the whole process and find the most suitable internship according to your needs, expectations and skills.

Internship opportunities:

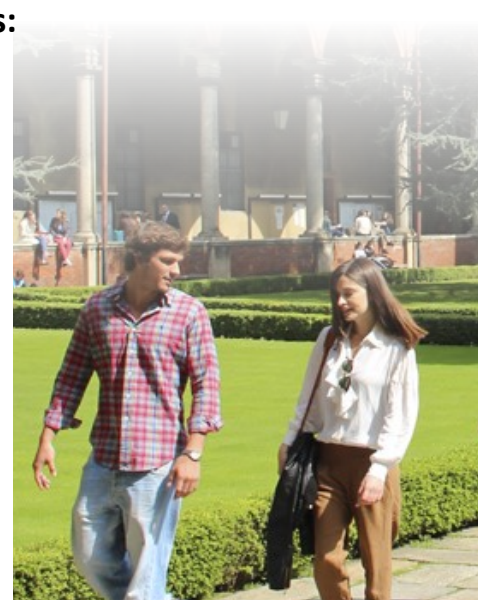
“Step” is a platform available to graduates and students only, which support the match between supply and demand by uploading internship and job offers on the web.

Being the recruiting increasingly e-recruiting and a key force for business communication strategies, the new recruiting standard is online. The online service has already revealed its strength thanks to the amount of information provided and the strong link with the companies involved. It is a quick and smart tool that aims at selecting the applications more suitable to the companies demands. Graduate and undergraduate students of Università Cattolica can check the online job and internship offers, real-time published on the web, and send their CV directly to the companies.

General employability support available to IPBS students:

- Motivational Interviewing
- Job orienteering with UCSC Psychologists
- Job orienteering courses
- Technical labs
- Training labs
- Corporate Presentations
- Recruiting days
- Field trips
- Career days

<http://sep.unicatt.it/sep-home?rdeLocaleAttr=en>



UDLAP focuses its efforts on providing an educational service of the highest level through the integral development of their students and a multicultural environment based on respect and international understanding. As part of the IPBS network, UDLAP's curricula offers academic excellence taught by faculty with the highest level of knowledge and competence in their field. UDLAP also provides facilities of the highest quality, academic and administrative services that support the development of their students. Additionally, UDLAP provides a support system in charge of organizing, supervising and evaluating the processes that allow students to participate in the available internships opportunities and finding suitable jobs, based on the needs of the global reality, through the incorporation of practices in the profession in the curriculum, incorporating in research projects, or through placement of high level companies.

About Us

- UDLAP has more than 300 Full Time professors, which 99% have graduate degree, and 4 out of 10 participate in research activities as part of the National Researchers Association and the National Council of Science and Technology (CONACYT).
- UDLAP offers more than 50 undergraduate programs, and more than 30 graduate programs, including doctoral and online masters programs.
- UDLAP has students from more than 40 countries, and our faculty and staff have a cultural diversity that enriches our community.
- All our undergraduates have a mandatory work experience as part of their curriculum. This experience take place in research projects, artistic creation or internships.



Employability Support



Internationally, UDLAP is accredited by the Southern Association of Colleges and Schools - Commission on Colleges (SACSCOC) to award undergraduate, master and doctoral degrees. At the national level, to UDLAP it is also accredited by The Federation of Private Mexican Institutions of Education Superior (FIMPES) and more than 80 % of its students is enrolled in a program accredited by the Mexican Council for Higher Education Accreditation (COAPES).

Employability Support for Students UDLAP and IPBS

Since this internship has become a component of institutional training, UDLAP has a Department of Professional Practices that has formalized its procedures and operations through an official standards and regulations.

This area supports the student in search of professional preparation and if the student chooses a business on their own, anyway, this area monitors the development of their internships and verify that the activities performed by the student actually contribute to their preparation.

Additionally, the Professional Development Centre was created in response to the challenges of economic and employment situation in Mexico, in order to provide more and better tools to encourage students and graduates of the UDLAP. The professional challenges of the twenty-first century require more than a bag of traditional college work. This organization not only dedicated his efforts to employability, but now issues of continuing education (strengthening ties with Foundations, NGOs and Embassies to provide scholarships and funding for graduate study abroad) and the creation of tools that enable graduates generate business network (networking).

Employability in the curriculum:

The curricula of UDLAP undergraduate programs includes two courses named Professional Practices I and Professional Practices II. The first one should be taken as soon as the student has completed first half of his/her Study Plan and Practices II should be taken six months before to conclude, in order to facilitate their final recruitment by companies, if the student demonstrates a good performance in this work.

www.udlap.mx/inicio.aspx



Elon University has built a national reputation as the premier student-centered environment for engaged, experiential learning, with an emphasis on strong personal relationships between students and their faculty and staff mentors. Elon is a mid-sized private university with more than 6300 undergraduate and 700 graduate students from 49 states and 51 countries. Elon is ranked among the top-100 National Universities by U.S. News & World Report, with a #1 ranking for excellence in undergraduate teaching.

Elon is the only university in the nation recognized by U.S. News for excellence in all eight academic programs “Programs to Look For.” Included are #1 rankings for learning communities, #1 for first-year experiences, #3 for service learning, and #4 for study abroad.

Elon Students and Experiential Learning

- 75% complete service
- 87% complete at least one internship
- 76% global study
- 54% take on a leadership role at the university
- 23% complete undergraduate research

Elon’s Love School of Business

- 1700+ undergraduate students studying Accounting, Economics, Economic Consulting, Entrepreneurship, Finance, Financial Technology, International Business, Management and/or Marketing
- 87% of Love School of Business students complete at least one robust internship experience across a diverse range of industries and locations
- Elon’s Student Professional Development Center is ranked #15 in the nation for Career Services by the Princeton Review



Employability Support

The Porter Family Professional Development Center, a satellite office of the Student Professional Development Center, works closely with each student to ensure a successful transition from student to professional. The Porter Family Professional Development Center works closely with IPBS/IBDD students before they set foot on campus.

Double Degree students can expect:

- First contact in the summer prior to arriving to campus through a virtual conversation, during which students begin to work on further developing their professional resume which will continue into the beginning of the academic year.
- An introduction to additional internship resources on campus, and a thorough review of the Elon Job Network job database, as well as group and one-on-one meetings.
- During the first fall semester, an orientation session organized by the Porter Center and the Global Education Center to inform students how to align their internship with the U.S. visa requirements as well as an overview of the internship search and provide them with information about current employment opportunities and the internship registration process.
- To complete a minimum of one practice interview with a career advisor, who will assist the student in honing and strengthening interview skills.
- Constant communication between student and advisor throughout the internship search and finalization process.

Once a student secures an internship, they will work closely with the Director of Internships to register their internship for academic credit, and concurrently complete assignments and reflections throughout the duration of their program. The student also needs to work closely with the International Student Services team to follow Visa requirements. The Porter Center remains in constant contact with all IPBS/IBDD students while they are working. If schedules align, the Director of Internships, or another career advisor, may complete an on-site visit to further deepen the relationship between the employer, student and Elon University.

Students are invited to attend employer engagement recruiting and networking events, on-campus interviewing, and employer presentations. Students have the opportunity to use the full range of programs and services provided by the Student Professional Development Center throughout their time at Elon, and also have access to these same services following graduation. Students can connect with employers in all facets of business.

More information can be found on the Porter Family Professional Development Center website here:

<https://www.elon.edu/u/academics/business/porter-center/>

Brock

University

Goodman

School of Business

Brock University

Brock University is one of Canada's top post-secondary institutions. Located in historic Niagara region, Brock is the only university in Canada housed in a UNESCO Biosphere reserve. Founded in 1964, Brock has seen rapid growth, now educating more than 19,000 students in seven diverse Faculties. Opportunities on and off campus, such as co-op and service learning, give Brock students maximum exposure to their chosen field.

Goodman School of Business

Goodman is a globally oriented and community dedicated business school. Our students gain academic knowledge, real-world experience and the confidence to use their skills to create change.

Studying at Goodman is characterized by small class sizes and interactive lectures with scholars who are passionate experts in their field. In-class experiential education opportunities give students a chance to act as consultants for local organizations gaining valuable experience.

Accredited by AACSB, the School is proud to be one of the top six per cent of business schools in the world to receive this recognition of our commitment to quality business education.

Entrepreneurship Opportunities

At Brock, you will have the opportunity to follow your entrepreneurial dream. Through the Brock LINC, our on-campus innovation and entrepreneurship centre, you will be able to learn new skills that support innovative thinking and entrepreneurship.

Leadership Opportunities

Develop your leadership skills by getting involved with our many clubs and student associations. The opportunities are here – you get customize your experience. Goodman has 11 student clubs that program more than 100 events each year. Both internal and external case competitions allow you to apply classroom knowledge to real-world business scenarios.

Employability Support

Co-op, Career and Experiential Education (CCEE) integrates curricular and co-curricular programming and career development practices, which equips students with an understanding of their skills, personal career goals and employer/industry expectations.

Experiential Education

At Goodman, we primarily focus on community engaged project based learning through service learning, consulting, and entrepreneurship based curricular activities. These projects connect classroom theory to challenges experienced by all types of organizations locally, across Ontario and Canada, and globally. These projects are offered in all departments at Goodman, and range from programming a database for a small business to developing social media marketing campaigns, to building strategic capacities in organizations. Experiential education gives space for students to apply their learning to create powerful deliverables for members of the community. In the 2022-23 year, 2,026 students participated in 63 unique projects, logging over 40,500 hours in service of community partners.

Employability Support

Co-op Education

The entire [Co-op journey at Brock](#) brings the concept of Career Development theory to life by training students on skill translation and articulation, exploring career possibilities, discovering their interests, gaining new skills and building upon existing competencies, all while establishing industry contacts in the world of work and developing long-term workplace efficacy.

All co-op students are required to complete a 12-week Professional Preparation training course delivered by the Co-op Education Office. The curriculum is rooted in our Career Development Model and Brock Core Competencies. Students are expected to improve their understanding of individual skills/interest, cultivate flexible mindset, increase awareness of various industry and employment trends in Canada as well as understand of work term requirements, expectations and responsibilities.

Goodman co-op students have completed work terms with a diverse array of organizations. Co-op work terms are typically paid, full time employment experience that last from 12 to 16 weeks depending on the employment agreement with the employer. The Co-op team proactively provides hands on coaching and guidance to support co-op students with their success of securing a co-op position. Our service includes resume and cover letter training and reviewing, interview skills training, progressive employer development and networking opportunities to connect with industry professionals. Co-op work terms allow for in-depth experience in a chosen field or opportunity to explore new areas of business. Goodman Co-op students have always enjoyed an over 93% of success rate in securing a co-op employment in the last decades.

Career Education

Goodman students can access tailored career support through Goodman Career to help them prepare for the working world. Students can meet with a Talent Development Specialist to explore career paths and other alternatives, attend skill-building workshops and networking events. Goodman students can access the CareerZone online job board and resource centre to facilitate their job search, both during their time at Brock and beyond graduation.

General Employability Supports

CCEE provides workshops and opportunities in several areas, including:

- Interview preparation
- Cover letters and resumes
- Social media
- Employer events
- Career exploration
- Professional practice

Co-op, Career and Experiential Education: <https://brocku.ca/ccee/>

FAQs– Undergraduate Degree Information

How does the double degree programme work?

Students in an IPBS double degree programme are admitted by one partner institution (the home institution) and will also be enrolled at a second partner institution (the partner institution) in another country. They may start their studies either at their home school or --in some of the tracks-- at the host school. In the first two years, students study business, a second language, and participate in a 4-6 month work placement. Before they start their third year, students move to the other partner school where they continue their business studies for the next two years. They also participate in a 4-6 month work placement, meaning they gain working experience in at least two countries. In general the teaching language at each partner school is the language of the country that school is located in. At the completion of the programme, students earn a bachelor's degree from both the home and the partner institution.

Is it possible to study another language?

Many of the partners offer the opportunity to study additional languages. Please visit the website or the school you are interested in to learn more about what language options are available.

How do I find work placements?

Because work placements are a mandatory component of the programme and are typically paid and full-time, each partner school has specialised personnel who work with both students and companies during the placement process.

What kind of jobs to students get at the end of the double degree programme?

Students graduating from the double degree programme accept a variety of positions in businesses and not-for-profit organizations around the world. Students graduating from this programme have a competitive advantage in that they are, at a minimum, bilingual and have academic and work experience in two countries.

What are the costs of participating in the double degree programme?

Students have to pay according to the rules of their home institution, i.e. the IPBS business school they are admitted at. At the partner school they do not pay extra tuition or fees. The only exceptions are minor administrative fees and in some schools costs in case they need to repeat classes or exams. Many students in the double degree programmes take advantage of scholarships and while the IPBS does not offer scholarships itself, all IPBS business schools help students with information and counselling to obtain financial aid available for them.

Useful Links

IPBS

www.ipbs-network.org

Dublin City University Business School

www.dcu.ie

ESB Business School at Reutlingen University

www.esb-business-school.de

Fundação Getúlio Vargas

eaesp.fgvsp.br/en

Universidad Pontificia Comillas (ICADE)

Comillas Pontifical University

Lancaster University Management School

www.lancaster.ac.uk/lums

NEOMA Business School

www.neoma-bs.fr

Poole College of Management, North Carolina State University

poole.ncsu.edu

Università Cattolica del Sacro Cuore

www.ucscinternational.it/

Universidad de las Américas Puebla

www.udlap.mx/

Elon University

www.elon.edu/u/academics/business/

Brock University

www.brocku.ca/goodman/





IPBS Double Degree Programmes

The International Partnership of Business Schools (IPBS) is a consortium of 11 leading business schools located in Dublin (Ireland), Lancaster (United Kingdom), Madrid (Spain), Reims (France), Reutlingen (Germany), Piacenza (Italy), Puebla (Mexico), Raleigh (NC, USA), Sao Paulo (Brazil), and St. Catharines (Canada).

The IPBS partners offer undergraduate programmes that grant double degrees, require study in two countries, and promote language and cultural fluency along with business aptitude.

The IPBS is dedicated to the development of a lifelong cross-cultural international community of business and management students, alumni, professors, researchers and staff, by sharing and increasing their professional knowledge, skills and understanding through international exchange programmes.

www.ipbs-network.org